ORDER

Orders Order / Rev: 1295225 Alt Order #: 08365031 Product Desc: CHRIS JACOBS FOR SEN Estimate: 111 Flight Dates: 09/12/16 - 09/18/16 Primary AE: Jim Quinn Original Date / Rev: 09/08/16 / 09/08/16 Sales Office: T-PHI Order Type: Political Sales Region: NAT Name: **Brabender Cox Mihalke/ POL Agency Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1218 Grandview Avenue EOM/EOC Billing Cycle: Pittsburgh, PA. 15211 Agency Commission: 15% **Advertiser** Name: Chris Jacobs for Senate / POL New Business Thru: Demographic: Order Separation: 00:15:00 **Product Codes:** PL-State Representative Advertiser External ID: 107125 Priority: P04-GB Agency External ID: 28766AG

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/18/16	36	\$19,815.00	\$16,842.75

Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
September 2016	36	\$19,815.00	\$16,842.75		
Totals	36	\$19,815.00	\$16,842.75	0.00	

General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

AGY, (POL) Political, (POL) Candidate

Order Share	Share	Total
WGRZ	51%	\$19,815.00
Market	100%	\$38.852.94

Revenue Codes:

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	22%	\$8,547.65
WKBW	22%	\$8,547.65
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	1%	\$388.53
WNYB	0%	\$0.00
WNYO	3%	\$1,165.59
WUTV	1%	\$388.53

Ln	Ch	Start	End	Inventory Code	Brea	Start/End	Time Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
E 1	WGRZ	09/16/16	09/16/16	Local News @ 5p	M-F CM	5-530p	F	:30	1	\$630.00P03-F 0.00 NM	1	\$630.00
				Local News @ 5p	M-F							
	CH 2 NE	WS FIRS	T AT 5							1		
	Start	Date E	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating					
W	eek: 09/1	2/16 (9/18/16	F		1 \$630.00	0.00					
E 2	WGRZ	09/16/16	09/16/16	-	CM	530-6p	F	:30	1	\$630.00P03-F 0.00 NM	1	\$630.00

Print Date: 09/08/16 16:14:08

WGRZ

Page 2 of 4 Order / Rev: 1295225 Advertiser: Chris Jacobs for Senate / POL

Alt Order #: 08365031 Product Desc: CHRIS JACOBS FOR SEN

Flight Dates: 09/12/16 - 09/18/16 Estimate: 111

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Local News @ 530p M-Local News @ 530p M-F CH 2 NEWS AT 530PM **End Date** Weekdays Spots/Week Rating Start Date Rate ----E--Week: 09/12/16 09/18/16 \$630.00 0.00 E 3 WGRZ 09/16/16 09/16/16 Local News @ 6p M-F 6-630p :30 \$975.00P02-F 0.00 NM \$975.00 CM 1 (6:00 PM-6:30 PM) Local News @ 6p M-F CH 2 NEWS AT 6PM End Date Start Date Weekdays Spots/Week Rating <u>Rate</u> 09/18/16 Week: 09/12/16 --F--\$975.00 0.00 E 4 WGRZ 09/16/16 09/16/16 Local News @ 6a M-F 6-7a :30 \$480.00P03-F 0.00 NM \$480.00 Local News @ 6a M-F DAYBREAK Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/12/16 09/18/16 ---- F--\$480.00 0.00 7-730p ----F--\$535.00P02-F 0.00 NM E 5 WGRZ 09/16/16 09/16/16 Entertainment Tnt 7-7306M :30 1 \$535.00 Entertainment Tonight ENTERTAINMENT TONIGHT Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> ---F--Week: 09/12/16 09/18/16 \$535.00 0.00 E 6 WGRZ 09/16/16 09/16/16 Today Show ---F--:30 \$395.00P03-F 0.00 NM \$395.00 CM Today Show 1 Today Show TODAY SHOW Start Date **End Date** Weekdays Spots/Week Rating Rate 09/18/16 ----F--Week: 09/12/16 \$395.00 0.00 E 7 WGRZ 09/12/16 09/12/16 \$630.00 P03-F 0.00 NM Local News @ 5p M-F CM 5-530p M----:30 \$630.00 1 Local News @ 5p M-F CH 2 NEWS FIRST AT 5 Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 09/12/16 09/18/16 \$630.00 0.00 E 8 WGRZ 09/12/16 09/12/16 Local News @ 530p M-FCM 530-6p M----:30 \$630.00P03-F 0.00 NM 1 \$630.00 Local News @ 530p M-F CH 2 NEWS AT 530PM Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/12/16 09/18/16 \$630.00 0.00 E 9 WGRZ 09/12/16 09/12/16 \$975.00P02-F 0.00 NM Local News @ 6p M-F 6-630p :30 \$975.00 Local News @ 6p M-F (6:00 PM-6:30 PM) CH 2 NEWS AT 6PM Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 09/12/16 09/18/16 \$975.00 0.00 E 10 WGRZ 09/12/16 09/12/16 Local News @ 6a M-F :30 \$480.00P03-F 0.00 NM \$480.00 CM 6-7a M----1 Local News @ 6a M-F DAYBREAK Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/16 09/18/16 \$480.00 0.00 Entertainment Tnt 7-7306M \$535.00 P02-F 0.00 NM E 11 WGRZ 09/12/16 09/12/16 7-730p M----:30 \$535.00 **Entertainment Tonight** (7:00 PM-7:30 PM) ENTERTAINMENT TONIGHT Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/12/16 09/18/16 \$535.00 0.00 E 12 WGRZ 09/12/16 09/12/16 **Today Show** M----:30 \$395.00P03-F 0.00 NM CM Today Show 1 \$395.00 Today Show **TODAY SHOW End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/12/16 09/18/16 M-----\$395.00 0.00 E 13 WGRZ 09/17/16 09/17/16 CM -----:30 \$340.00P04-(0.00 NM \$340.00 Local News @ 6p Sa 6-630p 1 Local News @ 6p Sa (6:00 PM-6:30 PM) CH 2 NEWS AT 6PM Spots/Week Start Date **End Date** Rating Weekdays Rate Week: 09/12/16 09/18/16 ----5-\$340.00 0.00 E 14 WGRZ 09/17/16 09/17/16 CM Sat Early Daybreal----S-:30 \$200.00 P03-F 0.00 NM \$200.00

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WGRZ

Order / Rev: 1295225

Advertiser:

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Flight Dates: 09/12/16 - 09/18/16

Product Desc:

CHRIS JACOBS FOR SEN

Dates: 09/12/16 - 09/18/16 Estimate:

111

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount Local News @ 6a Sa Local News @ 6a Sa EARLY SATURDAY DAYBREAK **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 09/12/16 09/18/16 ----S-\$200.00 0.00 E 15 WGRZ 09/17/16 09/17/16 Local News @ 9a Sa Sat Daybreak 9a-1----5-:30 \$360.00 P02-F 0.00 NM CM \$360.00 1 (9:00 AM-10:00 AM) Daybreak Saturday SATURDAY DAYBREAK Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 09/18/16 Week: 09/12/16 ----5-\$360.00 0.00 E 16 WGRZ 09/18/16 09/18/16 Local News @ 6p Su 6-630p :30 \$340.00P04-(0.00 NM \$340.00 Local News @ 6p Su (6:00 PM-6:30 PM) CH 2 NEWS AT 6PM Start Date End Date Weekdays Spots/Week Rate Rating 09/18/16 ----S \$340.00 0.00 Week: 09/12/16 E 17 WGRZ 09/18/16 09/18/16 Local News @ 7a Su ----5 CM 7-8a :30 \$225.00P04-(0.00 NM 1 \$225.00 Local News @ 7a Su (7:00 AM-8:00 AM) SUNDAY DAYBREAK Spots/Week Start Date **End Date** Weekdays Rate Rating ----S Week: 09/12/16 09/18/16 \$225.00 0.00 E 18 WGRZ 09/18/16 09/18/16 Today Show Su CM ----S :30 \$125.00 P04-(0.00 NM 8a-9a 1 \$125.00 NBC Today Show (Su) (8:00 AM-9:00 AM) SUNDAY TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Rating ----s Week: 09/12/16 09/18/16 \$125.00 0.00 E 19 WGRZ 09/15/16 09/15/16 \$630.00P03-F 0.00 NM Local News @ 5p M-F CM 5-530p :30 ---T---1 \$630.00 Local News @ 5p M-F CH 2 NEWS FIRST AT 5 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/16 09/18/16 ---T---\$630.00 0.00 E 20 WGRZ 09/15/16 09/15/16 Local News @ 530p M-FCM 530-6p ---T---:30 \$630.00P03-F 0.00 NM \$630.00 1 Local News @ 530p M-F CH 2 NEWS AT 530PM Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 09/12/16 09/18/16 \$630.00 0.00 E 21 WGRZ 09/15/16 09/15/16 Local News @ 6p M-F CM 6-630p :30 \$975.00P02-F 0.00 NM \$975.00 Local News @ 6p M-F (6:00 PM-6:30 PM) CH 2 NEWS AT 6PM **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 09/12/16 09/18/16 ---T---\$975.00 0.00 E 22 WGRZ 09/15/16 09/15/16 Local News @ 6a M-F \$480.00P03-F 0.00 NM CM 6-7a :30 1 \$480.00 Local News @ 6a M-F DAYBREAK Weekdays Start Date **End Date** Spots/Week Rate Rating --T---Week: 09/12/16 09/18/16 \$480.00 0.00 E 23 WGRZ 09/15/16 09/15/16 Entertainment Tnt 7-7306M \$535.00 P02-F 0.00 NM 7-730p ---T---:30 1 \$535.00 **Entertainment Tonight ENTERTAINMENT TONIGHT** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/16 09/18/16 ---T---\$535.00 0.00 E 24 WGRZ 09/15/16 09/15/16 **Today Show** СМ ---T---\$395.00 P03-F 0.00 NM **Today Show** :30 1 \$395.00 **Today Show** (7:00 AM-9:00 AM) **TODAY SHOW End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/12/16 09/18/16 ---T---\$395.00 0.00 E 25 WGRZ 09/13/16 09/13/16 5-530p :30 \$630.00P03-F 0.00 NM \$630.00 Local News @ 5p M-F CM -T----1 Local News @ 5p M-F CH 2 NEWS FIRST AT 5 Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/12/16 09/18/16 \$630.00 0.00 E 26 WGRZ 09/13/16 09/13/16 СМ :30 \$630.00P03-F 0.00 NM 530-6p \$630.00

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WGRZ

Order / Rev:

1295225

Advertiser:

Chris Jacobs for Senate / POL

Alt Order #:

08365031

Product Desc:

Flight Dates:

09/12/16 - 09/18/16

Estimate:

CHRIS JACOBS FOR SEN

111

Ln Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len	Spots	Rate P	ri Rtg Type	Spots	Amount
			Local News @ 5 Local News @ 5		(5:30 PM-6:0	0 PM)						
	EWS AT		Modeldava	Conta AMa els	Data	Detine					1	
Week: 09/	art Date /12/16	End Date 09/18/16	Weekdays -T	Spots/Week	Rate \$630.00	Rating 0.00						
E 27 WGRZ			Local News @ 6	M-F CM	6-630p	-T	- :30	1	\$975.00P	02-F 0.00 NM	1	\$975.00
		0 00, 10. 10	Local News @ 6		(6:00 PM-6:3	-		·	40.0.00.			ψ0.0.00
	EWS AT	6PM										
	art Date	End Date	Weekdays -T	Spots/Week		Rating						
Week: 09/ E 28 WGRZ		09/18/16		1 CM	\$975.00 6-7a	0.00 -T	- :30	1	£490 00 D	03-F 0.00 NM	1	£400.00
E 20 WGRZ	09/13/1	0 09/13/10	Local News @ 6 Local News @ 6		0-1a	-,	30	'	φ 4 60.00F	U3-F U.UU INIV	1	\$480.00
DAYBR	REAK											
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/		09/18/16	-T	1	\$480.00	0.00						
E 29 WGRZ	09/13/1	6 09/13/16	Entertainment Tr		7-730p	-T	- :30	1	\$535.00P	02-F 0.00 NM	1	\$535.00
ENTER	TAINMEI	NT TONIGH	Entertainment To T	onigni	(7:00 PM-7:3	U PIVI)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/12/16	09/18/16	-T	1	\$535.00	0.00						
E 30 WGRZ	09/13/1	6 09/13/16	Today Show	CM	Today Show	-T	- :30	1	\$395.00P	03-F 0.00 NM	1	\$395.00
TODAY	SHOW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	-T	1	\$395.00	0.00						
E 31 WGRZ	09/14/1	6 09/14/16	Local News @ 5	M-F CM	5-530p	W	- :30	1	\$630.00P	03-F 0.00 NN	1	\$630.00
			Local News @ 5	p M-F	(5:00 PM-5:3	0 PM)						
4.00	EWS FIR	Commercial	OVERTRALITY	04-04/1-	Data	Datina						
Sta Week: 09/	rt Date /12/16	End Date 09/18/16	Weekdays	Spots/Week	<u>Rate</u> \$630.00	Rating 0.00						
E 32 WGRZ			Local News @ 5	30p M-FCM	530-6p	W	- :30	1	\$630.00P	03-F 0.00 NN	1	\$630.00
			Local News @ 5		(5:30 PM-6:0	0 PM)			*			*
	EWS AT	AND SHOULD BE SHOULD BE	Water months of the control of	SAME TO SERVE STORY OF THE SAME OF THE SAM								
<u>Sta</u> Week: 09/	rt Date	End Date 09/18/16	Weekdays	Spots/Week 1	Rate	Rating						
E 33 WGRZ			Local News @ 6		\$630.00 6-630p	0.00 w	- :30	1	\$075 00 D	02-F 0.00 NM	1	\$975.00
L 33 WORZ	03/14/1	0 03/14/10	Local News @ 6		(6:00 PM-6:3		.50	'	ψ973.001	02-1 0.00 INIV		ψ910.00
CH 2 N	EWS AT	6PM	0		•	,						
)	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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E 34 WGRZ	09/14/1	6 09/14/16	Local News @ 68 Local News @ 6		6-7a	W	- :30	1	\$480.00P	03-F 0.00 NM	1	\$480.00
DAYBR	EAK		Local News @ 0	a 1VI-1								
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/18/16	W	1	\$480.00	0.00]	
E 35 WGRZ	09/14/1	6 09/14/16	Entertainment Tr	•	7-730p	W	- :30	1	\$535.00P	02-f 0.00 NM	1	\$535.00
FNTER	TAINME	NT TONIGH	Entertainment To	onight	(7:00 PM-7:30	0 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	W	1	\$535.00	0.00						
E 36 WGRZ	09/14/1	6 09/14/16	Today Show	СМ	Today Show	W- - -	- :30	1	\$395.00P	0.00 NM	1	\$395.00
TODAY	. 0110:11		Today Show									
TODAY		End Date	Wookdows	Snote/Mock	Data	Pating						
Sta Week: 09/	rt Date 12/16	End Date 09/18/16	Weekdays W	Spots/Week 1	Rate \$395.00	Rating 0.00						
					,							

\$19,815.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Date:	9/12/2016			
WGR	Z Bui	Rfalo N	14)		
, BRABE	Z Bu ENDERCO	(LLĆ			
	nalf of: CHRI				
	lified candidate			N	
political part	y for the office o	_{f:} STATI	E SENAT	E	
	6 GENERA				
election to be	e held on: NO	VEMBE	R 8TH		
	quest station tin				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	1				h

Attach proposed schedule with charges (if available):	#16.	842.75 Net
	1 1	

I represent that the payment for the above described broadcast time has been furnished by:

CHRIS JACOBS FOR NY STATE SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lori McDermott

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/12/2016	Liz Brabender Kundu	Digitally signed by Liz Brabender Kundu Date: 2016.08.15 11:58:21 -04'00'					
Date Signature							
To Be Signed By Station Representative							
☐ Accepted	☐ Accepted in Part	☐ Rejected					
w							
Signature	Printed Name	Title					

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

BRABENDERCOX LLC (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: does does ☐ does not refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate: (check applicable box) ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast. Digitally signed by Liz Brabender Kundu Liz Brabender Kundu Date: 2016.01.21 21:08:41 -05'00' signature of candidate or authorized committee LIZ BRABENDER KUNDU 9/12/2016 printed name date